



First Children's Finance

Minnesota Rural Child Care Innovation Program Application

Child care is an economic driver for rural communities across the United States but many communities are facing shortages of high quality child care. First Children's Finance's Rural Child Care Innovation Program (RCCIP) is a community engagement process designed to address the challenges of child care in rural America.

The Rural Child Care Innovation Program is based on the fundamental idea that rural communities are greater than their size in numbers and greater than their current challenges. By mobilizing and empowering rural communities, the landscape of early care and education is changing in rural America.

This year there will be two rounds of applications. Rural Minnesota communities are invited to submit an application for the 2022 or 2023 cohort. Applications will be accepted until the deadlines:

Round 1: Application Deadline May 13, 2022, at 5:00 PM CST.

Round 2: Application Deadline November 11, 2022, at 5:00 PM CST.

While many communities have child care shortages, only some are ready to roll up their sleeves and embark on the journey to address this critical community issue. Through this competitive process, First Children's Finance will select communities who demonstrate commitment to the community engagement process over an 18-24 month period.

Historically all RCCIP activities have been held in-person. With the pandemic we have developed systems to adapt the RCCIP process so it can be done in-person, virtually or a combination of both. Decisions will be made on a case-by-case basis by the core team lead and First Children's Finance staff depending upon regulations and the current situation with the pandemic.



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Informational Webinar

Consider attending the information webinars to learn more about the program and the benefits to participating communities:

Round 1: Informational Webinar April 14, 2022, 1:30-2pm - [register here](#)

Round 2: Informational Webinar October 13, 2022, 1:30-2pm - [register here](#)

Selected Communities

Communities selected to participate will be notified by e-mail.

Round 1: No later than June 10, 2022

Round 2: No later than December 9, 2022

Questions

If you have additional questions during the application process, please contact: Diana Hoffman at 651-309-4188 or dianah@firstchildrensfinance.org.



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Narrative

INSTRUCTIONS: To enter responses, place your cursor over the box and click once to select that field, or use the tab key to move to the next question (Tip: Ctrl + Tab will move you back to the previous question). The boxes will expand as you type.

1. Describe your community, including a definition of what geographic area(s) will be included.
 - *Applicants can include a single city, a cluster of small towns, a school district, or a single county*
 - *The Twin Cities metro area, Fargo-Moorhead metro area, Duluth, Rochester and St. Cloud metro area are excluded as applicants*
 - *Preference is given to truly rural communities*

2. Why does your community need to address child care? Identify the challenges your community is facing. Include demographic information, survey results or local studies your community has used to identify the local child care issue. Describe the number of child care slots available in your community, and factors that may be impacting the availability of child care.

3. How is the local economy impacting child care, and how is child care impacting the local economy?



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5. Describe how your community has worked together in the past to solve other community challenges. Examples can be general, and do not need to be directly related to child care.

6. How has the COVID-19 pandemic affected child care in your community?

7. Describe what your community would like to gain out of this process

8. What resources (financial, in-kind, etc.) does your community have available to implement potential child care solutions?

Main Contact and Core Team

The RCCIP is a community engagement process that increases the capacity of local leaders to implement child care solutions. The local Core Team will be highly engaged in the entire RCCIP process for approximately 18–24 months, and therefore, should represent diverse perspectives. Core Team members should be leaders committed to **actively** participating in the community engagement process. Applicants are encouraged to create Core Teams with cross representation of the community. Some suggestions include:

- economic development
- city or county government (administrators or elected officials)
- representatives of local employers
- child care licensing or the county Child Care Assistance Program
- local philanthropy and non-profits
- community leaders and influencers
- child care business owners



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- parents
- public and private school district leaders
- faith based organizations
- social group leaders
- chambers
- diversity

Core Teams should have 1 primary contact (Core Team Lead), 10-20 Core Team Members and up to 3 alternate members if initial members are unable to fulfil their duties.

Identify the main contact responsible (Core Team Lead) for communicating with First Children's Finance regarding this application.

Core Team Lead

Name:

Title:

Organization:

Mailing Address:

Phone:

Email:

Core Team Members	Title, Organization	Mailing Address	Phone	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				



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10				
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18				
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20				
Alternates				
1				
2				
3				

1. Describe how members of the core team are currently involved in the community.
2. How will the Core Team engage a variety of community members to participate in the planning process and community events to develop child care solutions?
3. Describe strategies the Core Team will use to recruit participants in the overall solution implementation.
4. Have you reviewed the core team commitments with each proposed member to ensure their full engagement over the next 24 months?



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Signature

By signing this application, I acknowledge I have been authorized to submit my community for consideration as an applicant for the Rural Child Care Innovation Program. I acknowledge the individuals listed on the Core Team roster have agreed to participate in the community engagement process.

Main Contact (Core Team Lead) Signature

Date

Deadline

Applications must be submitted by:

Round 1: Application Deadline May 13, 2022, at 5:00 PM CST.

Round 2: Application Deadline November 11, 2022, at 5:00 PM CST.

Applications can be submitted [online](#) or emailed to First Children's Finance:
infomn@firstchildrensfinance.org.

If you are having difficulties viewing this document please contact First Children's Finance, Diana Hoffman at 651-309-4188 or dianah@firstchildrensfinance.org.